

THINK  
BRICK  
AWARDS  
2017



# Block Buster

11 YEARS OF AUSTRALIA'S RICHEST DESIGN AWARDS.

THINK BRICK  
AUSTRALIA 

In association with

CMAA  RTAA   
CONCRETE MASONRY  
ASSOCIATION OF AUSTRALIA ROOFING TILE  
ASSOCIATION OF AUSTRALIA

KEVIN BORLAND MASONRY AWARD 2017 DESIGN BRIEF

**KEVIN BORLAND  
MASONRY  
AWARD  
WINNER 2016**

*Hodde  
House*  
**Freadman White**



# Table of contents

---

<b>Message from the CEO of Concrete Masonry Association of Australia</b>	<b>5</b>
<b>Industry overview</b>	<b>7</b>
Who is Concrete Masonry Association of Australia?	7
Australian Concrete Masonry Market	7
<b>Award Introduction</b>	<b>8</b>
Competition overview	8
<b>Kevin Borland Masonry Commercial and Residential Criteria</b>	<b>9</b>
General	9
Competition Key Dates	9
<b>Awards</b>	<b>10</b>
Prize	10
Presentation of Awards	10
Post Competition Promotion	10
Media Demands	10
Terms and conditions	10
<b>Assessment</b>	<b>11</b>
Jury	11
<b>Submission</b>	<b>12</b>
Submission Material and Format	12
Lodgement	12
Returns Policy	12
Copyright	12
Moral rights	12
<b>Kevin Borland Masonry Commercial and Residential Award 2017 Checklist</b>	<b>13</b>

**KEVIN BORLAND  
MASONRY  
AWARD  
FINALIST 2016**

*Trentham House*

**Adam Kane  
Architects**



# Kevin Borland Masonry Award 2017 Design Competition Brief

---

## Message from the CEO of CMAA

---

The Think Brick Awards remain the richest design awards in Australia and have become a focal point for innovative brick design. For nearly a decade, Think Brick has celebrated architectural brick projects. In collaboration with the Concrete Masonry Association of Australia, the Commercial Masonry Award for built projects was introduced in 2013 to recognise concrete masonry in design.

In 2014, the inaugural Masonry Award was expanded to include residential projects. This provides a greater stage for concrete masonry to be showcased, and rewards architects who have discovered the design potential of concrete masonry in either commercial or residential built projects.

The winner of this category will receive a \$10,000 cash prize.

In 2015, this category was won by a family centre project, which took the versatility and beauty of concrete masonry to an inspiring new level and purpose.

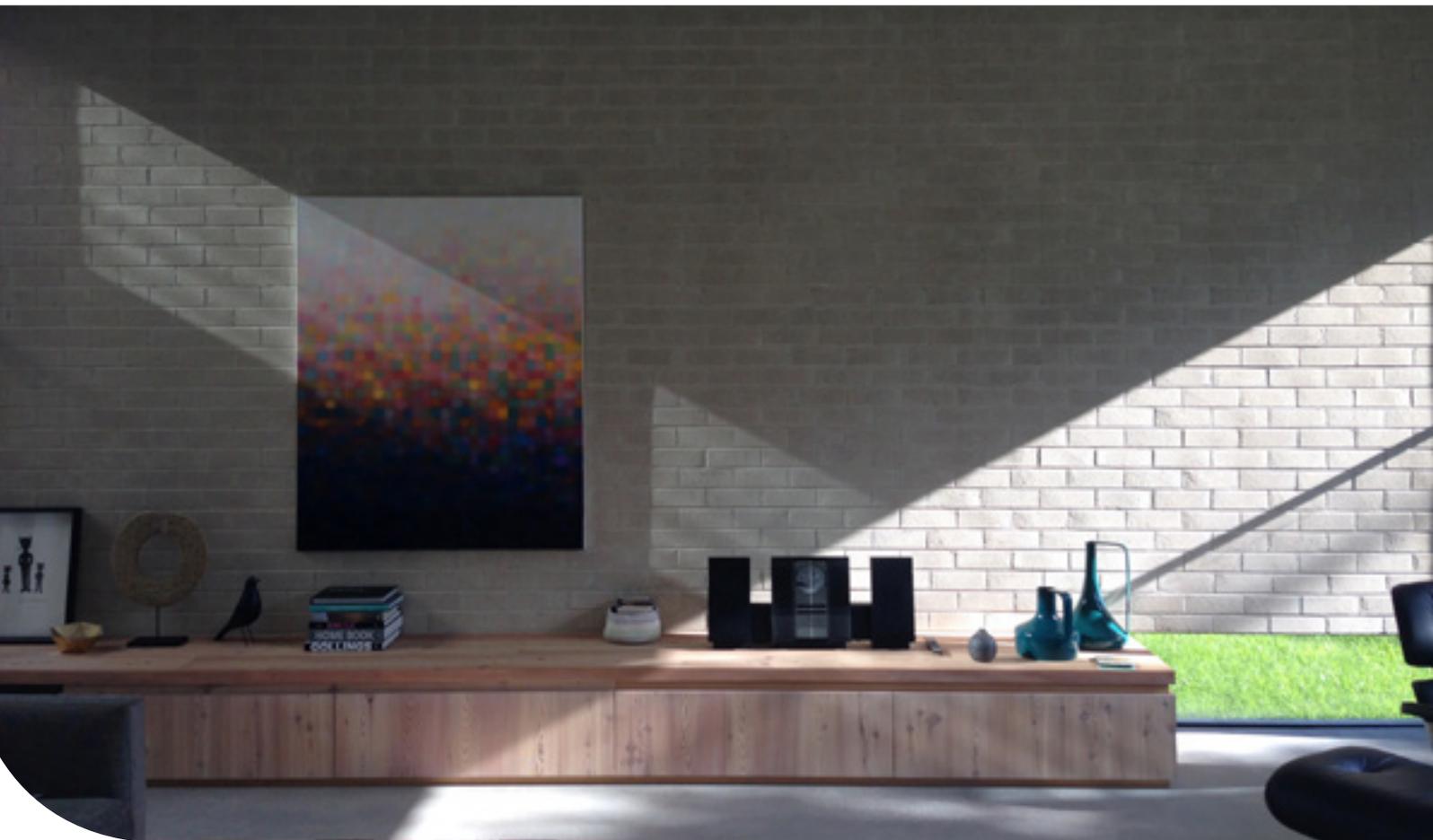
We look forward to receiving your entries and seeing how your projects have transcended their concrete masonry beginnings.

**Elizabeth McIntyre**  
CEO  
Concrete Masonry Association of Australia

**KEVIN BORLAND  
MASONRY  
AWARD  
FINALIST 2016**

*Hiding  
House*

**Jackson Clements  
Burrows**



# Industry overview

---

## Who is Concrete Masonry Association of Australia?

The Concrete Masonry Association of Australia (CMAA) represents the concrete masonry manufacturers of Australia.

The CMAA publishes technical manuals, data sheets and software packages, relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are free to download from the CMAA website. The Association also conducts workshops and courses and provides a technical advisory service for the construction industry and other uses of concrete masonry products.

The CMAA supports the concrete masonry industry by providing technical information and advice to architects, engineers, specifiers and educators. The CMAA publishes technical manuals, data sheets and software packages, relating to concrete block walling, concrete paving, permeable paving and concrete masonry retaining walls, which are publicly available from their website. The Association also conducts workshop courses and provides a technical advisory service for masonry design queries.

## The Australian Concrete Masonry Market

Annually, 2 million tonnes of concrete Bricks, Blocks and Pavers are manufactured nationally.

The industry and its associates employ over 20,000 people throughout Australia.

# Award Introduction

---

## Competition overview

The Kevin Borland Masonry Award will reward and showcase concrete masonry in commercial and residential architectural design.

Projects in this category must be built primarily for commercial or residential purposes. Commercial projects can include government, public, health, education and multi-residential constructions. Residential projects can include single-dwelling houses. Concrete masonry must be a feature of the design process. Rendered masonry is not considered a design feature.

The award is named after Kevin Borland, who was born in West Melbourne on 28 October 1926. Borland's designs, more than those of any other architect, have shaped the trajectory of Melbourne architecture. His works include the Melbourne swimming and diving stadium for the 1956 Summer Olympics as well as the Harold Holt Memorial Swimming Centre in Melbourne's Glen Iris in 1968 to 1969. As well as an innovative architect, Borland was a generous patron of younger architects and an inspiring and much-loved design studio teacher.

# Kevin Borland Masonry Award Entry Criteria

---

## General

Nominated project must meet the following criteria:

- Commercial projects completed since January 2015 and located in Australia.
- Residential projects completed since January 2015 and located in Australia.
- Not entered into previous Think Brick awards.
- Must exemplify architectural innovation, collaboration between project team, and show a high level of skill and craftsmanship.
- Entry must be submitted by the closing date of **28th April, 2017**.
- Only entries that are submitted in full and **online through our website** will be accepted.
- A project may be entered in multiple categories, providing that project meets the criteria of the specific category as outlined below. Each project may only be entered once in the same Commercial and Residential Masonry Category.

## Residential Category

Projects in this category must be individual and residential in nature and include dwellings with alterations and additions.

## Competition Key Dates

Month	Day	Date	Time	Event
November 2016	Tuesday	1st	12:00pm EST	Entries Open
April 2017	Friday	28th	5:00 pm EST	Entries Close
May 2017	Sat - Sun	6th-7th	All day	Award Judging
August 2017	Thursday	10th	From 6.30 pm	Awards Gala Dinner

# Awards

---

## Prize

The prize is a trophy and certificate for the winning project. The winning architect will also receive \$10,000 for the project.

## Presentation of Awards

The finalists and winners of the Kevin Borland Masonry Award category 2017 will be announced and presented at the Awards Gala Dinner, which will be held in Melbourne on **Thursday, 10th August 2017**. All submissions will receive an invitation for two for each party involved in the submission. Additional tickets to attend the event are available for purchase.

The Awards Gala Dinner incorporates the Horbury Hunt Residential, Horbury Hunt Commercial, Kevin Borland Masonry - Commercial and Residential, Bruce Mackenzie Landscape, and Robin Dods Roof Tile Excellence categories.

## Post Competition Promotion

The projects will be featured on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media, publications, industry presentations, roadshows and TBA/CMAA/RTAA events.

## Media Demands

Participants should be prepared to make themselves available for all media and publicity requests on their submitted projects, including but not limited to phone, email or face-to-face interviews for broadcast, online, social media, or print publication.

## Terms and conditions

Photographs submitted as part of this nomination may be exhibited, published and used in a variety of marketing activities and platforms, in the promotion of the Awards and other related initiatives. And also, as a case study on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media channels and other third party media.

The winning project and any receiving commendations will also be published in Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia's publications.

Please include any photography credits in your submission. Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia cannot be held responsible for publication of photos with no credit if this is not provided. We will provide photography credits wherever possible.

Late material will not be accepted.

Submission of an entry implies consent of all members of the project team to enter this competition.

The Jury's decision is final and no correspondence will be entered into regarding that decision.

All building products used in the submitted entries must comply with the Building Code of Australia and relevant Australian standards as mandated by legislation. If necessary, participants will be asked to demonstrate proof of compliance.

Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia respect your privacy and will not share your contact information with any third party.

## Assessment

---

### Jury

A jury consisting of eminent architects and industry professionals will be appointed by Think Brick Australia to judge the submissions and announce a winner. The 2017 jury will be announced on the Think Brick Australia website.

Each juror will be required to acknowledge personal or professional connections with any of the participants or their employees. In the case of such conflicts, the Competition Advisor will oversee a transparent process whereby these conflicts are alleviated. At the discretion of the Competition Advisor, jurors will be asked to take no part in the assessment of affected entries. A photographer will also be present during the judging to document the event.

# Submission

---

## Submission Material and Format:

- **PROJECT STATEMENT:** This is a summary of the project that we will include in our Awards Book. Please include relevant background information about the project, what bricks/pavers were used, and the team involved (including architect, masonry contractor, brick manufacturer and builder). **Minimum of 50 and maximum of 200 words.**
- **IMAGES:** Please upload a **minimum of 2 and maximum of three (3) images at high resolution** that best represent your project. We require the high resolution images to be a **minimum of 3500 pixels (w) at 300 dpi**. Please supply all images in either **jpeg or tiff format**.
- **FLOOR PLAN:** It is preferred that you submit a floor plan of the project, but your entry will not be invalid if this is unavailable. **Please supply the floor plan as a jpeg or PNG file. PDF files will not be accepted.**

## Lodgement

Your submission is due by **5 pm EST Friday 28th April, 2017**, to be uploaded via the website.

## Returns policy

Competitors are advised to make copies of their submission for their records. Submission and any materials included, or part thereof, will become the property of Concrete Masonry Association of Australia and will not be returned to competitors.

## Copyright

Copyright ownership for each submission shall remain vested with the original author(s). Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia, as well as their members, shall have the right to exhibit, photograph, archive, electronically store, duplicate or record all submissions without fee or restriction.

## Moral rights

Competitors are to clearly define their requirements for attribution of their work in the competition submission. Competitors are responsible for obtaining agreement by all holders of moral rights in the design.

# Kevin Borland Masonry Award 2017 Checklist

---

Does your submission include the following?

- Project Statement (min 50 to max 200 words)
- Hi-res images (a minimum of 2 and maximum of 3)  
in jpeg or tiff format
- Jpeg or PNG of the project floor plan

For further enquiries regarding the above checklist, please contact Think Brick Australia on  
Phone: 02 8448 5500 or via email: [awards@thinkbrick.com.au](mailto:awards@thinkbrick.com.au)

## Notes

---

Once uploaded, please record your Awards Project Number here for personal reference:

---

# Competition Key Dates

## **Entries open:**

Tuesday 1st November 2016

## **Entries close:**

Friday 28th April 2017 5:00 pm EST

## **Award Judging:**

Saturday 6th-Sunday 7th May 2017

## **Awards Gala Dinner:**

Thursday 10th August 2017, Crown Melbourne



PO Box 275, St Leonards NSW Australia 1590  
Suite 7.01, Level 7, 154 Pacific Highway, St Leonards NSW Australia 2065  
Telephone +61 2 8448 5500 Fax +61 2 9411 3801  
**Technical hotline** 1300 667 617  
ABN 30003873309  
[www.thinkbrick.com.au](http://www.thinkbrick.com.au)